

THE CHAMPION CHRONICLE

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CHAMPION, (Alberta) THURSDAY, 26 November, 1936

NUMBER 31

Jock's Waggin' Tongue

Vol. 2 Thursday, November 24, 1936 No. 27

Published in the interest of the residents of Champion and District.

See and hear the new Addition to our store. They have station pick-up, sensitive tone and economy in operation as well as in fuel cost that you never heard of in light of.

We hear only favorable reports of Mrs. Ed Carlson and Mrs. J. O. Bell, who are in the Vancouver hospital.

The ideal Xmas gift, Coleman lamp for the whole family.

A lot of old timers will be pleased to hear that Dave Shilling reports good health and good times from Washington state.

Remember for the holidays complete stock and get day season in a wide array of prices and quality.

Partridge season is on. "Do you want me to tell you?" "No, thanks."

"Your Hardware Merchants"

Team Honors Member

About thirty-five young people, the Harmony Liberals and their friends, gathered at the home of Mr. and Mrs. P. Patterson Sunday evening in honor of Mrs. Norman Brooks, formerly Mrs. Esther Lundberg, who is leaving the district to reside in Lethbridge, B.C. Mrs. Brooks, capable businesswoman of the girls' Harmony softball team, will be greatly missed in the next softball season.

As a token of remembrance from her team mates, she was presented with a lovely letter case, upon which the name of the team, the emblem, the names of the manager and the members of the team, had been embroidered in a very novel manner.

During the evening bridge and evening games and contests were played. The prize-winners for bridge were Mrs. N. Brooks and Bernard Jordan, high scores and Buddy Jones and Les Brooks low scores.

The girls join in wishing Mr. and Mrs. Brooks every happiness in the future.

CHRISTMAS GIFTS—Select your gifts now, we will hold them till Xmas for you, and now on display at the Drug Store.

New Phones Installed

Several new phones have been installed recently in the district due to two lines being purchased by farmers. This places all rural lines now in the hands of the farmers. The rates offered are so reasonable that farmers, who have been without phones for years, feel that now the service is more within their means and consequently are enjoying the benefit of a phone.

How's "Y" in Uncle Dudley?"

The Big Amateur Night at the Community hall this Friday Nov. 27th seems likely to break all records. Entries are coming in fast for the three events, namely pre-school, public school and high school and adults. Substantial cash prizes will be awarded 1st, 2nd and 3rd for each event. Don and his Swing Band will be there to play for a Big Dance after the Contest.

Dramatic Society To

Stage Play Dec. 11th

A date has been set for this year's production of the Champion Dramatic Society, which is being produced under the auspices of the Ladies' Aid of the United Church. This year's offering is the popular Lindy Robinson farce comedy "Your Uncle Dudley." This play ran in New York for several weeks at the Court Theatre and was very well received both by the audience and critics. Scenery and stage settings are being prepared in keeping with the high standard demanded all through this performance. The Dramatic Society has been sparing no pains to present an adequate production as will be seen by an examination of the cast of characters, which follows:

Mabel Church—Mrs. W. A. McInyre.
Ethelyn Church—Miss Ada Williamson.
Janet Dixon—Mrs. G. L. Deane.
Cyril Church—George Hargrove.
Dudley Dixon—B. Franklin Cox.
Christine Nicholson—Miss H. H. Hain.
Charlie Post—M. E. Hamilton.

Robert Kirby—Harry Taylor.

The date chosen is the 11th of December which means that the presentation of the play will be an excellent prologue to the Christmas festivities of the district.

Course Interesting

The new Course of Studies introduced into the Public School grades and grade nine of the High School is being met with approval in most cases, especially by the students. The teachers although finding the course interesting are having some difficulty gathering material. In some instances in rural schools where school rooms are small and a large class in attendance the teachers are finding that in order to carry out the course, the examination sometimes becomes disturbing. Some projects have been carried out in the various schools are especially interesting.

Mrs. J. O. Bell is a patient in the Vancouver Hospital. Her progress is favorable.

Champion Theatre

Saturday, November 28th, 1936

The Trail Of The Lonesome Pine

with
**Sylvia Gidney and
Fred MacMurray**

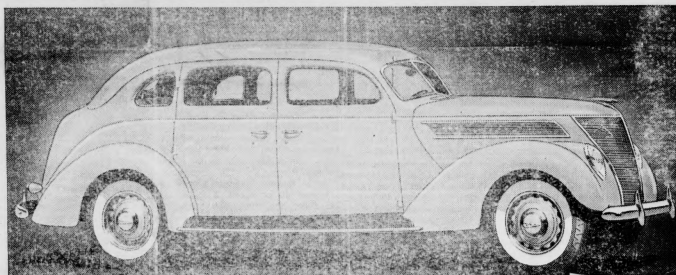
The first great outdoor romance filmed in natural color.
"Just wonderful is all we can say."

Next Picture
"The Country Doctor" with **Donna Quintuplets**

Saturday, November 28th --- Show at 8.30

Following the dust storm of last week, weather conditions have been ideal. A heavy shower fell on Thursday evening which settled the dust in the air. Several farmers are working on the land cultivating and cleaning up weeds. An effort is being made in the event of deep snow, to avoid having roads blocked, as they were last year, and all weeds are being removed from the ditches bordering roads.

Announcing THE FORD V-8 FOR 1937 The Quality Car in the Low-price Field



V-8
65 HORSEPOWER
•
Maximum Performance
with Good Economy
•
Bore, 3.02 in. Stroke, 3.75 in.
Displacement, 221 cu. in.

Two Engine Sizes - One Wheelbase
AND A NEW LOW PRICE

V-8
60 HORSEPOWER
•
Good Performance with
Maximum Economy
•
Bore, 2.8 in. Stroke, 3.2 in.
Displacement, 136 cu. in.

We have just received our stock of

XMAS GIFTS

which consists of Toys of every description

Trucks - Busses - Dolls - Etc.

Our Prices on these goods are all right and we welcome your inspection before buying elsewhere

Heavy Duty
Radio Batteries

\$3.95

Our stock of

Coleman Goods

is complete

Coleman Lamp

means a safe, soft, brilliant
light in your home



FARMER'S HARDWARE

Headquarters for all lines of Hardware,
including Lincolns, Table Oils,
Beds and Mattresses.

Phone 12

Residence Phone 28

THE New Ford V-8 for 1937 is the most beautiful Ford car ever offered. It is built in only one size — with one standard of roomy comfort and modern appearance. But you may have either the improved 65-horsepower V-8 engine for maximum performance — or the new 60-horsepower V-8 engine for maximum economy. The smaller engine makes possible a lighter car — a lower priced car, with lower operating costs — and permits still more people to enjoy the smoothness, quietness and reliability of the V-type 8-cylinder engine.

Improved 65-horsepower V-8 engine — Drive it and watch the speedometer!

More than three million owners are now enjoying the superior performance of the Ford V-8 engine on the road. When you drive the 1937 Ford with the 65-horsepower V-8 engine, you are master of a power plant that

gives everything you can possibly demand in speed and acceleration. Today it is a better engine than ever — with a better cooling system and new smoothness. Yet improved carburetion enables it to deliver its thrilling performance with unusually low gasoline consumption.

New 60-horsepower V-8 engine — Drive it and watch the fuel gauge! The new 60-horsepower V-type 8-cylinder engine is almost an exact replica of the 65 — except for size, weight and power. It delivers V-8 smoothness and quietness — even at speeds up to 70 miles an hour — with gasoline mileage so high that it creates an entirely new standard of economy in modern motor car operation.

We invite you to see this new Ford car at your Ford dealer's showroom, and arrange to drive one equipped with the engine that fits your own needs.

FEATURES

APPEARANCE—A newly designed car. Headlamps recessed in fender aprons. Modern hood hinged at the back. Larger luggage space. Spare tire enclosed within body. Completely new interiors. Slanting V-type windshield opens in all closed cars.

BRAKES—New Easy-Action Safety Brakes, of the cable and conduit control type. "The safety of steel from pedal to wheel." Self-energizing — car momentum is used to help apply the brakes. Tests show that about one-third less pedal pressure is required to stop the car.

BODY—Not an ounce of wood used for structural strength. Frame structure all steel, shielded with steel panels — top, sides and floor. All are welded into a single steel unit of great strength.

COMFORT AND QUIET—A big, roomy car. Extra space in the body, not taken up by the engine under the hood. Comfort of the Centre-Pole Ride further increased by cushion action of the long-riding springs, with new pressure lubrication. New methods of mounting body and engine make this a quieter car.

SEE YOUR NEAREST FORD DEALER FOR COMPLETE DETAILS

The Champion Chronicle

L. A. STARCK
Editor and Publisher

Thursday, November 26, 1936

Mrs. E. L. Carlson underwent an operation for gallitis in the Vaulen hospital Saturday morning. Dr. Freese was the attending physician and was assisted by Dr. Bonck of Calgary. Mrs. Carlson's condition is very favorable.

That famous picture that everybody has been waiting for is coming to Champion on Sat. Dec. 5th. The Dionne Quintuplets in "The Country Doctor," there will be two showings, a special matinee at 2:30 p.m. and regular night show at 8:30.

June Ashmore celebrated her 11th birthday on Thursday, November 19th.

S. R. Anderson left on Sunday for Blainmore where he has taken over the management of the Blainmore Funeral Chapel operated by H. J. Fleck of the Lethbridge Memorial Chapel.

TURKEYS

NEXT WEEK

We shall be buying Turkeys for the EASTERN MARKET
If you want our Five Pies list and shipping instructions send us a card with your name and address.

NOW

WINDSOR'S
Produce Packers
601-11th Ave. West Calgary

CHAMPION GROCETERIA

Green Giant Tomato Juice, 20 oz. tins, 2 for 25c
Singapore Pineapple, No. 2 tins, 2 for 25c
Emon's Pancake Syrup, 34 oz. bottles, each 30c
I.B.C. Sodas in wooden box, 44 oz. each 45c
Canada Straight Fine Cut Tobacco, 1-2 lb. 50c
Sheriff's Fruit Cocktail Marmalade, 2 lb. jar 40c
Emon's Orange Marmalade, 2 lb. tins, each 40c
Northern Sun Household Apples, per case 1.80
Fresh Lettuce, Celery, Sweet Potatoes, Cabbage, Spanish Onions, Turnips, Tomatoes, Grapes, etc.

E. LATIFF

Phone 14

Local & General

Mr. and Mrs. Pettit of Pincher Creek were visitors in town and district last week.

CHRISTMAS CARDS—15 Beautiful Cards with Envelopes, 25c at the Drug Store.

Mrs. P. Patterson had as her guest last week Mrs. A. J. Malvey of Kikkee and Miss Elva Mallory.

Mr. Camlini attended the Hotelman's convention in Calgary this week. Mrs. Camlini accompanied him.

Make those Hens Lay NOW, get our Gold Medal Egg Supplement. Mix 4 to 1, 6 lbs. for 25c at Camp's.

Mr. and Mrs. Jas. Buchan and family who have been visiting Mr. and Mrs. W. Harris, left for their home in Card-ton Sunday.

J. Day's and family motored to Picture Butte on Thursday and were shown through the sugar factory located there.

Mrs. J. D. Henderson and Stuart have spent the past week visiting at the homes of Mr. and Mrs. D. Robinson of Mograph and Miss M. Cameron of Warner.

Mrs. P. Dawson's L. A. group met at the persons Monday afternoon to make arrangements for the Parcel Post which will be in connection with the bazaar December 5th.

A Keamer has a new 1937 Terraplane on display. The car which is receiving the admiration of many, was driven from Calgary on Friday and will be delivered to its owner at Chesholm, early in the week.

See "Your Uncle Dudley" in action, Friday, December 11th.

Mr. and Mrs. N. M. St. Peter, Patsy and Douglas of Milo were week end visitors in town.

The Champion Ladies' Social Credit Group will meet in the United church, Tuesday, Dec. 1st, at 3 p.m. A series of afternoon with ex-chairs of Christ mass gifts.

A meeting will be held in the Alston hall on Friday, Dec. 4th when Rev. E. G. Russell, M. P. will be the speaker. There will also be a programme to start at 7 o'clock.

Mr. and Mrs. W. S. Ryan of Warner were Champion visitors last week, prior to their departure for Los Angeles, Calif. where they will spend the winter months.

Ladies' Aid Bazaar

Do you Christmas shopping at the Ladies' Aid Bazaar, in the basement of the Community hall, Saturday, December 5th. Here you will find what the commissaries choose, the hand-made gift. The ladies are specializing in small articles, reasonably priced. Remember to come early to obtain first choice and the pretty aprons, but finger to meet your friends and enjoy a cup of tea. Take home for the children candy, home-made, wholesome and delicious. See what you can find for Sunday dinner at the Home Produce table.

And when you come, if you are a good friend of the Aid's and can conveniently do so, bring along your own donation of home-making and cooking.

Mrs. S. Dawson's group wish to remind you again of their Parcel Post Sale, which will be in connection with the bazaar December 5th. In most cases, the name and address of the sender, they are being sold, just as they come through the mail, for 25c each. No return will be shown. You draw your number and obtain the corresponding package. Contributions have been accepted from the following who are well known in Champion: Mrs. W. C. Hoskins, Mrs. A. S. Roberts, Miss Willie, Miss Annie Barrett, Mrs. Condon, Mrs. Jackson, Miss E. C. Barclay, Miss Ruth Meade, Mrs. D. B. and from Mrs. Abbott, who sends something particularly large and something looking.

W. A. Summers Sale Monday November 30th



The Best Seed at Cost

To obtain the most income, the farmer must grow the best crop.

To grow the best, each must sow the best.

Registered or Certified seed sowed in the sack is the best, and is available at our Elevators to farmers at cost.

See the nearest Searle or Home Agent.

SEARLE GRAIN COMPANY, LIMITED

The ALBERTA PACIFIC GRAIN COMPANY, LIMITED
Members of the CROP TESTING GROUP

NATIONAL SERVICE
— FOR COMPLETE SATISFACTION —
NATIONAL ELEVATOR COMPANY, LTD.
WINNIPEG — CALGARY — EDMONTON — PORT ARTHUR

PIONEER GRAIN COMPANY LIMITED
OPERATORS OF COUNTRY ELEVATORS LICENSED & BONDED
DISCUSS YOUR GRAIN HANDLING & MARKETING PROBLEMS WITH OUR AGENT
M. E. HAMILTON Agent

As a Life Insurance Policyholder

You Share in the Ownership of These Valuable Assets

Government Bonds First Mortgages Municipal Bonds
Industrial Securities Public Utility Bonds

YOUR savings in Life Insurance—which help to form the Assets of the company in which you are insured—not only protect you and your family but also make you a part owner of high-grade securities.

For example—as a Life Insurance policyholder, you share in the ownership of Government and Municipal bonds. These bonds provide for the construction of highways, railways, canals, schools, water and sewage systems, and other important public enterprises.

You likewise have a definite financial interest in Canadian industries, and in Canadian homes and farms.

The Life Insurance companies, which your enterprise and thrift have built up, acting on behalf of yourself and 3,500,000 other policyholders, invest the Assets you have entrusted to them. In making these investments, they exercise the utmost care to secure safety with a satisfactory yield.

Of the combined Assets in the Life Insurance Companies operating in Canada, the major part is invested in Government and Municipal bonds and debentures. Large amounts are also invested in first mortgages on carefully selected city, town and farm properties, and in loans to policyholders.

You can take satisfaction in the fact that Life Insurance companies in Canada have faithfully discharged their obligations. Even in periods of greatest financial stress, every obligation guaranteed by their policies has been fulfilled.

Life Insurance



Guardian of

Canadian Homes

Ladies Silk Dresses
New shipment
New styles all sizes 3.19 to 4.95

Orient Silk Hose
Crepe & service who
Ladies Xmas Gift at 75c 1.00

Ibex Flannelette Blanket
The extra large size
White or grey per pair 2.45

Woolcot Blanket
Plain or fancy colors, satin
bound, large size each 2.45

Pure Apple Cider
gallon glass jars each 1.19

Alberta Honey
pure 5s per tin 53c

Johnathan Apples
fancy quality per case 1.79

Malkin's Coffee
Best, dated per lb. 39c

Sunny Boy
Breakfast food 6 lb. sacks 45c

Marshmallows
fresh 1 lb. bags each 29c

Towel Sets
celophane wrapped
fancy pack at 49c to 1.25

Handkerchief
Fancy boxed
large variety 25c to 59c

Fancy Christmas Cards
Large assorted packet
20 cards and envelopes 95c

Ladies Satin Sets
Lace trimmed, flesh
Small, medium, large set 1.75

Red Plum Jam
Western brand 4 lb. pail 42c

Vanilla
Fancy jugs, 8 ozs. each 25c

Ginger Snaps
Fresh 2 lbs. for 25c

Potatoes, Netted Gem
Finest quality per sack 1.45

Quaker Oats
Savo the company for the
new Chevrolet car 25c

Puffed Rice, Wheat or Corn
celophane wrapped each 10c

Phone 34

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McCullough Bros.